

# Me-tric

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**M***e-tric* — a delicate interplay between Me and metric, a subtle echo of an identity slipping away into numbers. *Me-tric* invites us to pause and dwell in the quiet space where numbers touch the human spirit — where precise, exact figures brush against the warmth and complexity of life. We are measured, classified, and weighed by countless digits: document numbers, indexes, scores, followers, likes — each a mark, a label, a frame that both defines and confines.

Through the recurring symbol of measuring tape, these images reveal our tangled relationship with numbers.

We lean on metrics to meet life's demands, to be more productive, more efficient — yet, in doing so, we find ourselves caught, wrapped up like strings in a cat's cradle.

Numbers envelop our senses, and the flood of data muffles the voice within that longs to be heard.

When numbers come to shape our bodies, our choices, and our connections, we risk losing sight of our true selves — complex, unique, endlessly multifaceted.

*Me-tric* gently asks: can the cold clarity of numbers truly capture the depth of human experience? How might we find balance — creating space for both the order of metrics and the mystery of our subjectivity — so we can reclaim the essence of who we really are?





Me + metric = Me-tric. While the exact nature of numbers contrasts with the subjectivity of human experience, we are still identified through them, as document numbers, indices, measurements, grades, followers, and likes.

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